

Communications Committee Report to the Congregation May, 2021 Annual Meeting

Members: Cheiron McMahill, Todd Schweim, Tom Little, & Bob Finley

The Communications Committee was established in July 2020. The Committee's purpose was to develop sustainable, effective strategies and methods that enhance communication within the Fellowship and that strengthen our influence and interaction with audiences outside the Fellowship. Because we were in the midst of pandemic-related disruptions last summer, the focus of the Committee was on electronic means of communication and on enhancements to communication within the Fellowship. Maintaining a cohesive, well-informed membership was the top priority.

Some of the many activities the Committee engaged in include:

- Documenting and evaluating the range of communication methods that were being employed.
- Selection and recommendation of actions to strengthen and expand our current modes of communication.
- Examining resources needed to carry out enhanced forms of communication.
- Establishing strategies that are targeted to specific audiences.
- Working closely with Finance, Building & Grounds, and Personnel Committees to insure that actions are affordable and supportable by staff.

In the spring of 2021 the Committee developed a new Communication Policy to replace the one adopted in 2018. The Board of Directors adopted the new policy in April 2021. This led to a decision to disband the Committee and turn over implementation of the policy to a Communications Team.

Submitted by Bob Finley, Chair