

BASIC INSTRUCTIONS AND LINKS FOR GOTV WITH YOUNG RENTERS (MUUSJA+MN VOICE)

(Google docs link to this document:

https://docs.google.com/document/d/1xG3cWSOorifb4NVArM7CUME61PGNk7m-OWj71opz_M4/edit?usp=sharing

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REGISTER FOR ZOOM TRAININGS (and invite all your friends!)

https://us06web.zoom.us/meeting/register/tZYpde-trDwjHNOd_ZcBPc16_xlxX9MAX3o6

DIRECT LINK TO THE ZOOM MEETING (PLEASE DO NOT SHARE THIS WITH FOLKS WHO HAVE NOT REGISTERED YET – THEY WILL GET THIS LINK VIA EMAIL AFTER THEY REGISTER. THIS IS JUST AS A REMINDER FOR FOLKS WHO ALREADY HAVE REGISTERED).

The direct Zoom link to the meeting(s) is <https://us06web.zoom.us/j/82426527967>

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**STEP ONE = CREATE YOUR PERSONAL LOG-ON CREDENTIAL (“ACTION ID”)
USING THIS LINK: [Create an ActionID account](#)**

Should you need it, here's a page with a tutorial/walk-through about how to create your Action ID. [Votebuilder Training Center - Creating An ActionID](#)

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STEP TWO: HOW TO SEE YOUR LIST OF PEOPLE TO CONTACT:

ON A COMPUTER OR TABLET: LOG IN TO THE OPEN VIRTUAL PHONE/TEXT BANK, USING THIS LINK =

https://www.openvpb.com/vpb_bycode/CFD3C5O-463917

If you are making phone calls, the online script will walk you through the process. Be sure to SMILE as you speak, they will hear the smile in your voice!

(ALTERNATIVE METHOD) ON A SMARTPHONE: The NGP “MiniVAN Touch” app can be downloaded (free) from the Apple Store or Google Play. It pulls up voter information directly on an iPhone or Android phone, and lets you enter information using your smartphone. The current MiniVAN code is **47994247-93169 and if that code expires, contact Karen for the most recent update. For a more detailed tutorial about the MiniVAN see [Tutorial on how to use the MiniVAN Touch app to call or text young renters](#)**

This video also shows how to create a MiniVAN account [Canvassing with MiniVAN](#)

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STEP THREE: HOW TO MAKE CALLS

a.) Use your phone, from home, to call the first person whose name pops up on your computer screen (or on your smartphone screen if using MiniVAN).

b.) If the person picks up the phone, use the script on your screen to help guide your conversation. The script is a suggested guide to talking with the person but feel free to vary the conversation using your natural style. You **MUST** keep calls entirely nonpartisan; say “I’m not allowed to comment on any candidate or political party” (if necessary). The **KEY** things to say are:

- **I’m a nonpartisan volunteer, calling Minnesota renters.**
- **Will you be voting from your address in [TOWN, ZIP] this year?**
- **Will you need a ride to the polls?**
- **Do you need any info about how to register and vote?**

c.) How to make notes about your call:

- If you talked directly (not just a message) with the person you tried to call, note anything they told you in reply to the questions.
- If you left a message, be sure to click the box that says “I did not reach [name of person]” and, on the next page, click **LEFT MESSAGE**.
- If you sent them a text message, be sure to click the box that says “I did not reach [name of person]” and, on the next page, click **TEXTED**.
- If they call you back or text you back, please write a note (on paper or electronic), list the phone number and message (e.g.: 612-111-1111 STOP, or 612-222-2222 THANKS, I'M DEF GONNA VOTE!!!!). Send your page or file of notes to kwmuusja@gmail.com, or via text 612-270-6559, so Karen can enter the data.
- If you reach a disconnected phone, wrong number, someone whose language is other than English, someone who’s moved or reportedly is deceased, or a very hostile person, click “I COULD NOT REACH ____” and, on the next page, use the list of responses to record what happened.

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d.) What to say as a voicemail message:

**Hi, this message is for [FIRST & LAST NAME] in [CITY, ZIP].
I hope you got a postcard from us volunteers,
who are reaching out to Minnesota renters.
Early voting begins Friday, September 20th,
All the facts on how to register & vote are
Online at MNvotes [dot] gov.
Thanks for making your plan to be a voter!**

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e.) What to send as a text message:

Pro Tip, if you put the main message into a note on your phone, and copy it, you can paste that content repeatedly into a text message from your clipboard. You can even type in the City and Zip because they should repeat until we run out of numbers for that area, since our list is sorted by zipcodes. So for each text, all you need to add manually is the person's name. When texting about the voter info links, be sure to use the "[dot]" format exactly as you see it below, because most phones will block any text message which contains an active link (e.g., don't change it to "mnvotes.gov"). You MUST include that final line, "Text STOP to opt out" with every initial text message.

Unfortunately, we do not have an automated way to indicate that people want to opt out of text messages, so please keep a list of phones/messages who reply to you, and send that to Karen at kwmuusja@gmail.com so that she can update the database. Also, if you get a reply that "This is a LandLine phone" please make note of that, too.

**Hi, this message is for [FIRST & LAST NAME]
in [City, ZIP].**

**I hope you got a postcard from us volunteers,
who are reaching out to Minnesota renters.**

Early voting begins Friday, September 20th,

All the facts on how to register & vote are

Online at MNvotes [dot] gov or Vote411 [dot] org.

Thanks for making your plan to be a voter!

Text STOP to opt out.

f.) To make calls to other states which are key to national elected offices, check UU the Vote, uuthevote.org "Get Involved" where you can search by phone banks, texting, events, states, etc. Opportunities hosted by the UUA are focused on contested states that are key to federal policies affecting people nationally.